

# Create a consistent and flexible IT foundation with Red Hat Enterprise Linux

Hybrid cloud usage is on the rise, with 72% of enterprises currently employing a hybrid cloud strategy.<sup>1</sup> As a result, many organizations are left trying to manage increasingly complex IT environments.

Whether your IT organization has already made the shift or is currently considering making the shift to a hybrid cloud strategy, managing this complexity is vital to creating an efficient hybrid cloud environment.

## Standardizing on a single distribution of Linux can help:

Improve business agility.

Sharpen security focus.

Boost operational efficiency.

Fill skills gaps.

Standardization can help manage the complexity of a hybrid or multicloud environment, but choosing the right Linux<sup>®</sup> distribution for your organization is crucial to achieving that. One popular Linux distribution is Red Hat<sup>®</sup> Enterprise Linux.

## Businesses trust Red Hat Enterprise Linux...

...and for a good reason.

# Over 50%

of net new enterprise workloads from 2020 to 2022 were deployed on Red Hat Enterprise Linux.<sup>2</sup>

# 57%

of organizations are considering Red Hat Enterprise Linux and

# 40%

of Linux users currently use it—making it the most popular choice among Linux distributions.<sup>3</sup>

Red Hat Enterprise Linux has been proven to provide:<sup>4</sup>

# 540%

# 3-year ROI.

# \$17.31M

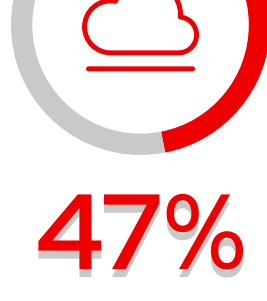
higher revenue per year compared to non-paid alternatives.

## Standardize on the flexible, consistent, and reliable foundation of Red Hat Enterprise Linux to:

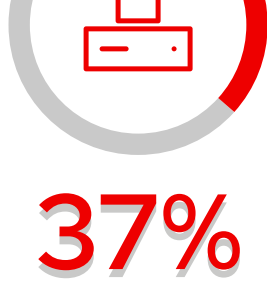
### Increase business agility with rapid and consistent deployments of diverse workloads.

Deploy diverse workloads

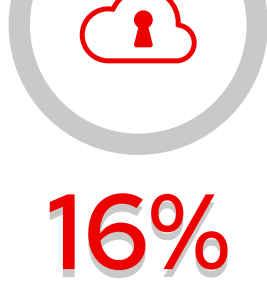
Organizations deploy Red Hat Enterprise Linux in a range of environments, including:<sup>2</sup>



in a hybrid cloud.



on-premise.



in a public or private cloud.



**Improve focus on security** with streamlined risk management. Red Hat Enterprise Linux helps prioritize this, as its top 5 most used features are all related to security.<sup>3</sup>

Align security with current needs

Red Hat Enterprise Linux has been proven to deliver:

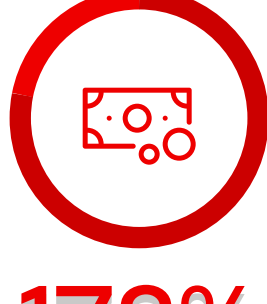


faster security updates compared to non-paid alternatives.<sup>4</sup>

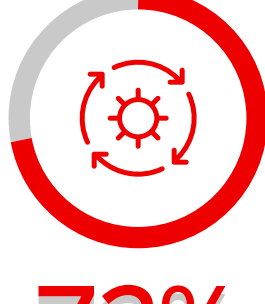
### Boost operational efficiency for increased productivity, revenue, and savings.

Increase productivity to build business value

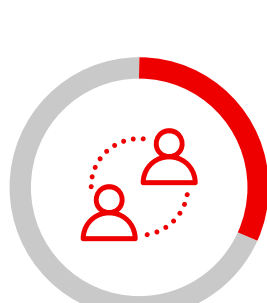
Red Hat Enterprise Linux has been proven to deliver:



return on operational costs due to increased productivity.<sup>2</sup>



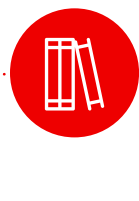
less unplanned downtime compared to non-paid alternatives.<sup>4</sup>



more efficient IT infrastructure teams compared to non-paid alternatives.<sup>4</sup>



more productive development teams compared to non-paid alternatives.<sup>4</sup>



**Fill skills gaps** in your organization with a simplified management experience and access to a shared library of resources and tools. This includes Red Hat Insights, which delivers Linux expertise directly to your administrators through IT monitoring services, advanced analytics, and expert guidance.

[Learn more](#)

[Read more](#) about the capabilities of Red Hat Enterprise Linux or [watch this video](#) to discover more about the benefits of standardizing on Red Hat Enterprise Linux.

<sup>1</sup> Flexera, "2023 State of the Cloud Report," accessed 10 Oct. 2023.  
<sup>2</sup> IDC White Paper, sponsored by Red Hat, "Economic Impact of Red Hat Enterprise Linux," Document #US48931522, March 2022.  
<sup>3</sup> Red Hat e-book, "Annual Linux market report for 2021," 24 Jan. 2023.  
<sup>4</sup> IDC Business Value White Paper, sponsored by Red Hat, "The Business Value of Red Hat Solutions Versus Non-Paid Open Source Alternatives," Document #US50423523, March 2023.